

To: Coca-Cola's Employees

From: Harry L. Anderson

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Subject: Corporate Social Responsibility Update

As the world around us continues to change, we remain determined to change along with it and make a difference towards a brighter future for our customers and our company. I am pleased to announce that our commitment to corporate social responsibility has been beneficial to our financial success. We have built up momentum towards our 2020 goal of doubling our business in the course of a decade. Additionally, we have reached several goals in our sustainability programs in water stewardship, energy efficiency and climate protection, sustainable packing, and healthy communities.

This is undoubtedly due to our dedication and execution of our mission: "To refresh the world; to inspire moments of optimism and happiness; to create value and make a difference." Our successes in the last two years resulted from our devotion to living our company values:

- **Leadership:** The courage to shape a better future
- **Collaboration:** Leverage collective genius
- **Integrity:** Be real
- **Accountability:** If it is to be, it's up to me
- **Passion:** Committed in heart and mind
- **Diversity:** As inclusive as our brands
- **Quality:** What we do, we do well

I commend every employee for adhering to these values on a daily basis. This has allowed us to successfully reach the following goals:

- Improved water efficiency (measured by a water use ratio) by 16 percent
- Installed approximately 400,000 HFC-free coolers in the marketplace
- Reduced global manufacturing emissions by 2 percent
- Recovered 36 percent of bottles and cans sent to the market
- Donated \$102 million to charity

These are only highlights of our overall accomplishments. In the last year, we have continued to make large strides toward our sustainability goals. I look forward to celebrating our future successes with this remarkable organization. For more information, please visit <http://www.thecocacolacompany.com/citizenship.goals>